

Brother James Court

Logo Design Contest: Official Rules

About the Brother James Court Logo Design Contest

The purpose of the contest is to design a new logo for Brother James Court. Brother James Court is a residential intermediate care facility for up to 98 men with developmental disabilities. As we work to increase awareness of Brother James Court in our community, we are seeking to create a new visual identity for the organization. The logo may be used in all media – including online, print, on merchandise and other visual collateral.

The following are the official contest rules:

- To be eligible, each entrant must be a current student at any high school, college or tech school in Illinois.
- Individuals or teams may submit no more than two entries (a separate Entry Form must accompany each submission).
- All submitted work must be the original work of the entrant(s) and must not include, be based on, or derived from any pre-existing or third-party designs, trademarks, or copyrighted images.
- All entries will become the property of Brother James Court. By submitting an entry, each entrant agrees that any and all intellectual property rights in the logo design are deemed assigned to Brother James Court and the Franciscan Brothers of the Holy Cross.
- Except where prohibited by law, an entry submission into this contest constitutes permission to use the winner's name, likeness, prize information, and information provided on the entry form for publicity purposes, without further permission or compensation.
- Brother James Court reserves the right to modify the winning logo to better fit the needs of the Initiative.
- The decisions of the Selection Committee will be final.
- The selected winner MUST submit a scalable vector version of the winning design so that it is adaptable to electronic and print media, to reproduction on small and large surfaces, and to use in color or in grayscale.

How to Enter

To enter the Brother James Court Design Contest, eligible participants must:

- Complete the Official Entry Form on the next page.
- Create a logo design in .jpeg, PNG, .psd or PDF formats (if you are chosen as a winner, you MUST be able to provide a high-resolution vector file (e.g., in Adobe Illustrator, Photoshop, or InDesign).
- Submit your completed Entry Form and logo design to development@brotherjamescourt.com by **Monday, March 4, 2019**.

Selection Criteria

A Selection Committee comprised of the Brother James Court Board of Trustees will evaluate all entries based on the following criteria (though other criteria may be considered):

- **Relevance** – Does the entry align with the theme and goals of Brother James Court?
- **Originality** – Does the composition exhibit original design, creativity, and imagination?
- **Aesthetic Quality** – Does the submission command attention? Does it display visual balance and color coordination? Do all the elements work together to create a unified and appealing design?

The winner will receive a \$1,000 Scholarship and second place will receive a \$500 Scholarship. If the winning design is produced by a team of students, Brother James Court will award one prize of \$1,000 (divided equally among the team). The Selection Committee reserves the right not to select a winner, if in its sole discretion, no suitable entries are received.

<http://www.brotherjamescourt.com/eventsgallery/logo-design-contest>

Brother James Court

Logo Design Contest: Entry Form

Contact Details – Artist #1

Name:

Address:

City, State, Zip:

Phone:

Email:

Contact Details – Artist #1

Name:

Address:

City, State, Zip:

Phone:

Email:

Logo Description

Please describe the inspiration, symbolism and thought process behind your logo design, and any other information you'd like to include:

Required Signatures

By participating in the Brother James Court Logo Design Contest, each entrant represents and warrants that s/he has read and agrees to be bound by the contest's official rules. Each entrant further understands that if her/his logo design is selected as the winner, s/he will relinquish all claims, rights (including any moral rights), and benefits related to the display, modification, reproduction, publication, distribution, use, and other exploitations of the work, other than the prize awarded to the winning entry. This form must accompany all contest submissions.

Signature – Artist #1

Date:

Signature – Artist #2

Date:

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